

 **acceptd**

2023 PRICING
APPLICATION
PLATFORM

2023 PRICING

APPLICATIONS & AUDITIONROOM

The premier application and audition platform. Whether online or in-person we make it easier than ever. Working with Acceptd simplifies everything, digitally.

The submission fee can be taken on by the applicant or the organization (or split). If taken on by the applicant, fee waivers are available that cover 100% of the Acceptd fee.



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\$35

per submission

APPLICATIONS

Streamline the collection of application and/or registration materials for all your programs.

+

MEDIA

Receive and store unlimited media files (we support a wide variety of file types) directly in the applications collected by your program.

+

ADJUDICATION

Review applicants within the platform using our customizable adjudication tools that can be unique to each program.

+

STAGES

Move your applicants through a multi-stage process in order to collect additional materials and/or fees.

+

SCHEDULING

Easily conduct your auditions and/or interviews using Acceptd's scheduling tool made exclusively for arts organizations.

+

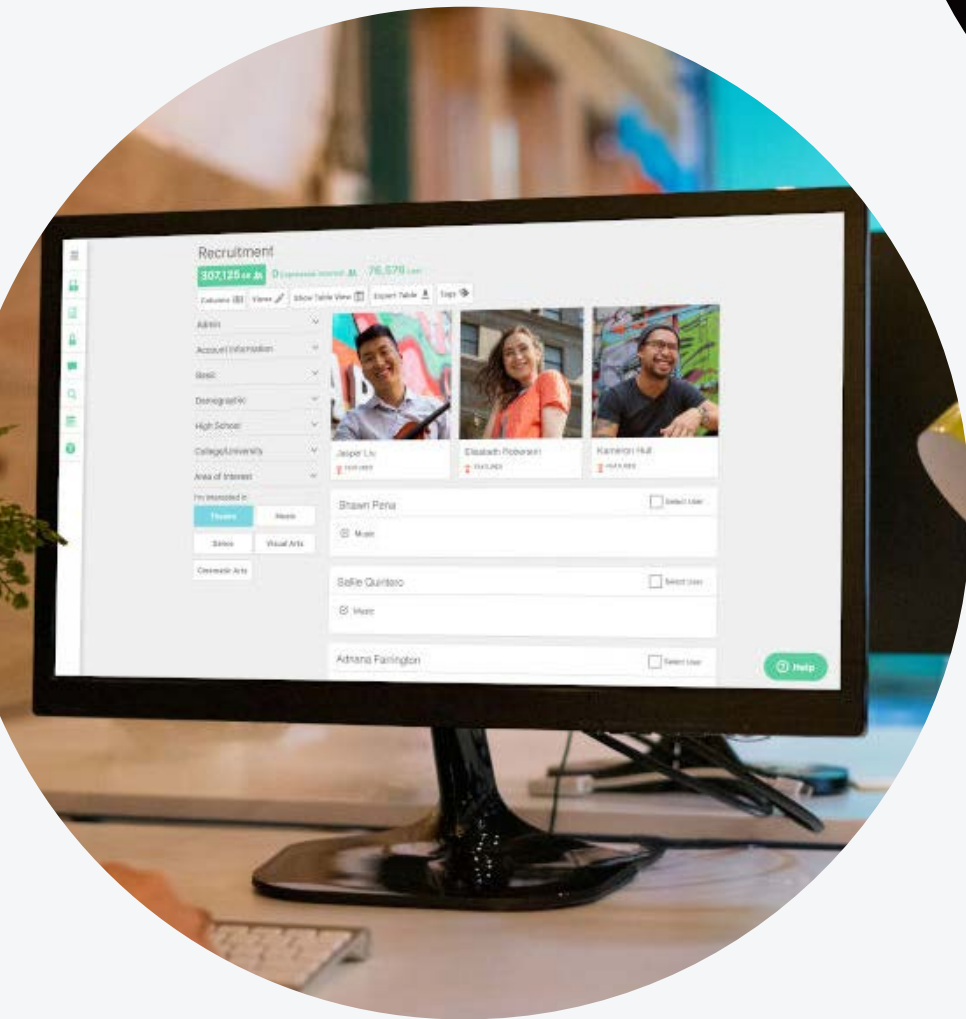
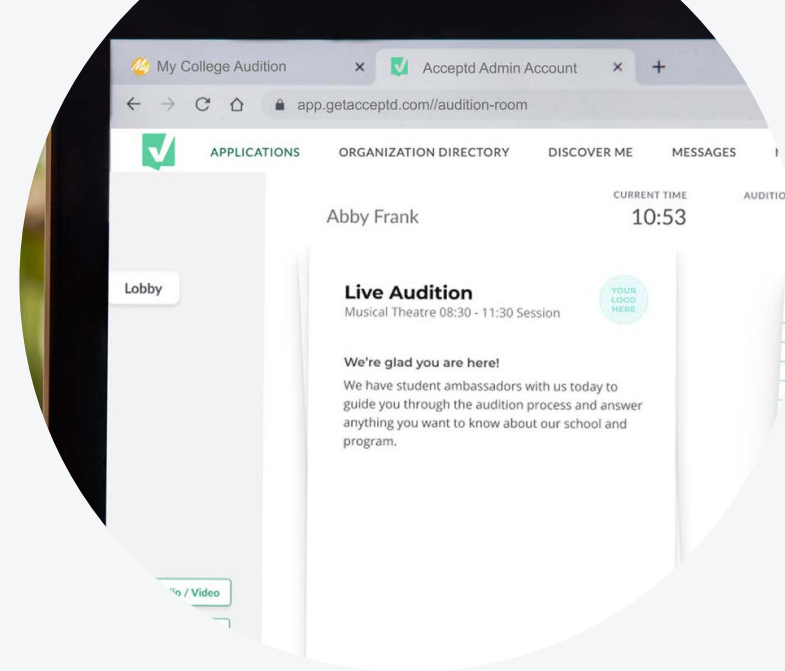
AUDITIONROOM

Make your program even more accessible by conducting live virtual auditions and/or interviews via our unique Zoom integration within the Acceptd platform.

Applicant Support

Partner Support

*One-Time Nonrefundable Administrative Fee of \$1,500
(waived for organizations that receive more than 50 submissions in their initial cycle)*



2023 PRICING
RECRUITMENT
& MARKETING
SERVICES

2023 PRICING

RECRUITMENT NETWORK PACKAGE

Acceptd Marketing provides unparalleled access to hundreds of thousands of engaged artists, to help organizations find the ideal applicants for their program. Our team of arts marketing experts uses a proven, data-driven approach to help organizations reach artists where they're at - retargeting those most likely to apply, easily recruiting top applicants, and getting the results you need to exceed your goals.

Your marketing campaign begins with your base Recruitment Network Package, and you can customize your campaign from there.



BE CONNECTED. GET ACCEPTD.

RECRUITMENT NETWORK PACKAGE

\$3,600 PER ACCOUNT

Invoiced & Auto-Renews Annually

RECRUITMENT NETWORK ACCESS + TRAINING SESSION

With our one-of-kind Recruitment Network, you have exclusive year-round access to message up to 100 artists a day in our system, including retargeting views of artists who have engaged with your campaign or landing page.

ACCEPTD RETARGETING

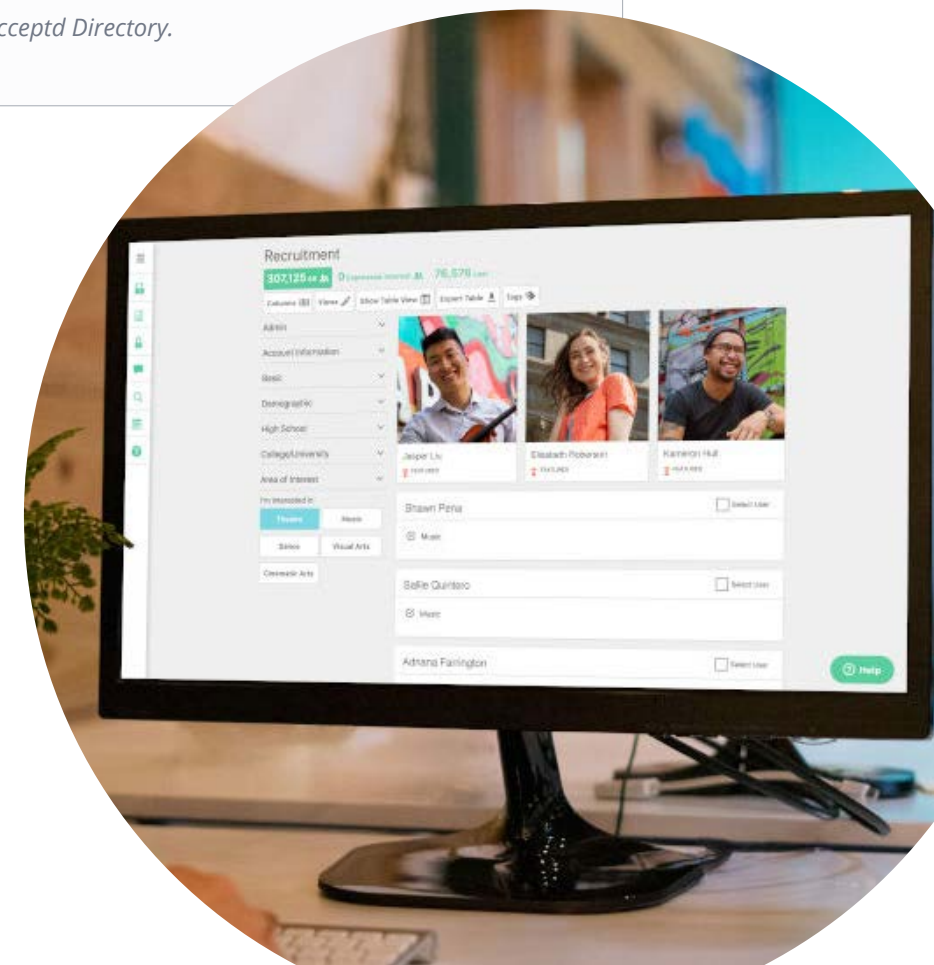
For the length of your campaign, your logo will appear on the dashboard of any artist who has visited your Acceptd landing page.

YEAR-ROUND INTEREST FORMS

Additionally, you will have year-round basic interest forms on your Acceptd landing page, so artists always have an action to take when landing on your page, regardless of application windows.

ACCEPTD DIRECTORY PRESENCE

Your Acceptd Landing Page will be live year-round, and visible and searchable in the Acceptd Directory.



2023 PRICING

DIGITAL MARKETING CAMPAIGNS

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Your marketing campaign begins with your base Recruitment Network Package, and you can customize your campaign from there.



BE CONNECTED. GET ACCEPTD.

RECRUITMENT NETWORK PACKAGE

\$3,600 PER ACCOUNT (if purchased outside of a campaign)

Invoiced & Auto-Renews Annually

RECRUITMENT NETWORK ACCESS + TRAINING SESSION

With our one-of-kind Recruitment Network, you have exclusive year-round access to message up to 100 artists a day in our system, including retargeting views of artists who have engaged with your campaign or landing page.

YEAR-ROUND INTEREST FORMS

Additionally, you will have year-round basic interest forms on your Accepted landing page, so artists always have an action to take when landing on your page, regardless of application windows.

ACCEPTD RETARGETING

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ACCEPTD DIRECTORY PRESENCE

Your Accepted Landing Page will be live year-round, and visible and searchable in the Accepted Directory.

	TIER THREE \$17,900	TIER TWO \$9,900	TIER ONE \$7,900	PREVIEW \$5,100
RECRUITMENT NETWORK PACKAGE	✓	✓	✓	✓
SPOTLIGHT EMAIL* <i>An email highlighting your program, sent to up to 10,000 artists in your target audience, that drives traffic to your Accepted landing page or website.</i>	3 emails	2 emails	1 email	1 email
RETARGETING EMAIL* <i>A duplicate of your Spotlight Email, sent closer to your final deadline or the end of your campaign. Sent to any artist who has interacted with your campaign or landing page, who has not yet applied.</i>	2 emails	✓	✓	✓
SPONSORED BLOG POST + BLOG POST EMAIL <i>Acceptd will publish one post on the Accepted blog promoting your program. Includes an additional Spotlight Email email sent to up to 10,000 artists in your target audience, driving to the blog post.</i>	✓		✓	
MID-CAMPAIGN & END OF CAMPAIGN METRICS <i>Holistic reports that detail the performance of your campaign</i>	✓	✓	✓	✓
SOCIAL MEDIA ADVERTISING <i>Ads served from one of the Accepted social media channels, driving traffic to your Accepted landing page.</i>	3 months	2 months	1 month	
INSTAGRAM ORGANIC POST + HIGHLIGHTED STORY <i>An organic post and story highlighting your program on the Accepted Instagram account.</i>	✓	✓	✓	
2 WEEK SOCIAL MEDIA SPRINT <i>Ads served from one of the Accepted social media channels, with a stronger CTA leading up to a deadline, driving traffic to your Accepted landing page. Can only be added to campaigns with existing Social Media Advertising.</i>	✓	✓		
PREMIUM DIRECTORY LISTING* <i>Your logo featured at the top of our Accepted Directory, and on artist dashboards, directing to your Accepted landing page.</i>	1 month	1 month		
GOOGLE ADS <i>Display Ads highlighting your program, driving traffic to your Accepted landing page.</i>	3 months			
* Subject to availability	Value: \$19,700 Campaign Savings: \$1,800	Value: \$10,500 Campaign Savings: \$600	Value: \$8,450 Campaign Savings: \$550	Value: \$5,400 Campaign Savings: \$300

2023 PRICING

DIGITAL MARKETING ADD-ON MENU

We know that your organization may have unique recruitment needs, which is why we now offer the ability to customize campaigns to achieve your program's goals. Start with a campaign and add on additional tactics to build a tailored plan. If you need recommendations, our team of marketing experts is here to help!

ADD-ON MENU

Only available with the purchase of an Acceptd Marketing campaign.

PREMIUM DIRECTORY LISTING - 1 MONTH*

Your logo placed at the top of our directory of opportunities, driving to your Acceptd landing page

\$600

SOCIAL MEDIA ADVERTISING - 1 MONTH

Ads served from one of the Acceptd social media channels, driving traffic to your Acceptd landing page.

\$1,200

1 SPOTLIGHT EMAIL*

An email highlighting your program, sent to up to 10,000 artists in your target audience, that drives traffic to your Acceptd landing page

\$1,200

1 RETARGETING EMAIL*

A duplicate of your Spotlight Email, sent closer to your final deadline or the end of your campaign. Sent to any artist who has interacted with your campaign or landing page, who has not yet applied.

\$600

GOOGLE DISPLAY ADS - 2 MONTHS

Display ads highlighting your program on Google, driving to your Acceptd landing page

\$3,100

1 SPONSORED BLOG POST + BLOG POST PROMOTIONAL EMAIL

Post on Acceptd's blog highlighting the unique features of your program, with an additional Spotlight Email email sent to up to 10,000 artists in your target audience, driving to the blog post

\$1,550

INSTAGRAM ORGANIC POST + HIGHLIGHTED STORY

An organic post and story highlighting your program on Acceptd's Instagram channel

\$300

2 WEEK SOCIAL MEDIA SPRINT

Ads served from one of the Acceptd social media channels, with a stronger CTA leading up to a deadline, driving traffic to your Acceptd landing page. Can only be added to campaigns with existing Social Media Advertising.

\$600

** Subject to availability*



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